



**FOR IMMEDIATE RELEASE**  
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**Long Drive King Jamie Sadlowski to Play in the Albertsons Boise Open presented by Kraft**  
*Sadlowski Commits to Stay After the Shoot-Out on Monday and Play in the Tournament*

**Boise, Idaho – September 6, 2011** -- RE/MAX World Long Drive Champion Jamie Sadlowski has accepted a sponsor invitation from Albertsons to stay and compete in the 22<sup>nd</sup> Albertsons Boise Open presented by Kraft September 15–18 after the Michelob Ultra “Battle of the Big Guns” Shoot-Out on Monday the 12<sup>th</sup>. During the Monday Shoot-Out, he will compete against John Daly in a head-to-head competition at Hillcrest CC starting at 3 pm. Sadlowski will compete for the YMCA Activate Treasure Valley Campaign and Daly the men’s and women’s golf programs at BSU. He will tee it up on Thursday in the tournament.

Jamie Sadlowski was the back-to-back 2005 and 2006 RE/MAX World Junior Long Drive Champion, followed by back-to-back 2008 and 2009 RE/MAX World Long Drive Championship wins. In 2008, Sadlowski won with a record-setting winning drive of 418 yards. The previous RE/MAX finals record was 412. His 2008 world championship victory landed him a record \$250,000 first place prize.

At 5–11 and 165 pounds, Canadian Sadlowski set several records in competition as a junior, including the longest drive – 437 yards – and the longest drive in the finals – 420 yards. He plays to a +1.1 handicap at Whisper Rock Golf Club in Scottsdale, Az. and can hit a 2–iron 300 yards. His club head speed is 148 MPH (Tiger Woods’ is 120), and his ball speed is 213 MPH (Woods’ averages 175).

In addition to the Michelob Ultra Shoot-Out and the tournament, Sadlowski will be an integral part of the annual junior clinic at Hillcrest Country Club on Tuesday, September 13<sup>th</sup> at 5pm on the driving range. Junior golfers and parents are welcome. Albertsons Boise Open Executive Director Jeff Sanders is thrilled with Jamie’s commitment. He said, “We are honored to have Jamie play in the tournament. His long drives and strong golf game will add a new element of excitement and it will be interesting to see how he stacks up against the best of the Nationwide Tour.” Sadlowski returned the enthusiasm by saying, “I look forward to helping Albertsons raise money for charity, having fun with the Boise golf fans and playing with the great players on the Nationwide Tour in one of the best events on the Tour. It will be a fantastic event!”

More than 130 non-profit organizations have the opportunity to benefit from this year’s Albertsons Boise Open presented by Kraft through the Sara Lee TICKETS For CHARITY program. Non-profit organizations taking part in the Sara Lee TICKETS For CHARITY program sell tournament tickets and keep 100% of the sales they generate. Albertsons parent company SUPERVALU and Sara Lee also provide a \$50,000 bonus pool that is distributed to the program participants based on each organization’s percentage of total ticket sales.

Mike Clawson, Albertsons President of the Intermountain West Division said, "Albertsons and SUPERVALU are committed to raising money for Boise-based charities through the TICKETS For CHARITY program and from the net proceeds of the tournament. We are looking forward to another exciting week of great golf and good fun while supporting our local economy and our community."

Over the past 21 years, the Albertsons Boise Open presented by Kraft has generated nearly 12 million dollars for charity, making it the longest running and most successful event in terms of charitable contributions on the Nationwide Tour. The 22nd annual tournament takes place September 12-18 at Hillcrest Country Club, and tickets to see Jamie Sadlowski in the tournament this year along with the best of the Nationwide Tour are on sale now at [www.albertsonsboiseopen.com](http://www.albertsonsboiseopen.com). The tournament is produced by Portland, Ore.-based Jeff Sanders Promotions, Inc.

**FOR PICTURES:** Please click the link below: <http://dl.dropbox.com/u/32178124/Jamie%20Sادلowski%20photos/JamieSادلowskiPhotos.zip>

#### **ABOUT SUPERVALU INC**

SUPERVALU INC. is one of the largest companies in the U.S. grocery channel with annual sales of approximately \$37 billion. SUPERVALU serves customers across the United States through a network of approximately 4,290 stores composed of 1,107 traditional retail stores, including 801 in-store pharmacies; 1,283 hard-discount stores, of which 907 are operated by licensee owners; and 1,900 independent stores serviced primarily by the company's traditional food distribution business. SUPERVALU has approximately 140,000 employees. For more information about SUPERVALU visit <http://www.supervalu.com>.

#### **ABOUT THE NATIONWIDE TOUR**

Founded (1990), owned and operated by the PGA TOUR, the Nationwide Tour identifies those players who are ready to compete and win on golf's biggest stage. As the official proving ground of the PGA TOUR, two out of three PGA TOUR members are Nationwide Tour alumni. Tour alumni have won 316 PGA TOUR titles, including 14 majors and four PLAYERS Championships. Twenty-five PGA TOUR cards will be at stake over the course of 26 events in 2011. Nationwide Insurance is the Tour's umbrella sponsor through 2012. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 2,000 local charities and has surpassed \$1.6 billion in charitable giving. To learn more about the PGA TOUR and Nationwide Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM), Twitter and Facebook.

#### **ABOUT JEFF SANDERS PROMOTIONS, INC.**

Jeff Sanders Promotions, Inc. (JSP) is a national leader in the golf event management industry. Founded in 1989 by former University of Oregon All-American golfer and PGA TOUR member Jeff Sanders and based in Portland, Ore., JSP has produced more than 200 events across the country that have been responsible for generating more than \$60 million for non-profit organizations. JSP has produced the Albertsons Boise Open presented by Kraft since 1990. For more information, please visit [www.jspgolf.com](http://www.jspgolf.com).

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