

Gaylord Sports Management teams with Art Sellinger Will promote long drive champ Jamie Sadlowski worldwide

SCOTTSDALE, Ariz. (Mar. 4, 2011) – Gaylord Sports Management is teaming with Art Sellinger, owner and CEO of Art of Long Driving Inc. (AOLD), to co-promote two-time RE/MAX world long drive champion Jamie Sadlowski.

Sادلowski, 5-11, 165 pounds, is a 22-year-old Canadian with a 150 mph swing speed. He won the RE/MAX World Long Drive Championship in 2008 and '09 and routinely betters 400 yards. In a contest this year at the Hyundai Tournament of Champions aired by Golf Channel, Sadlowski outdrove the longest hitters on the PGA Tour by more than 50 yards. Gaylord Sports player manager Bobby Schaeffer and AOLD will focus on enhancing Sadlowski's visibility and marketing power worldwide.

Schaeffer also will schedule exhibitions and outings for other top-tier professional long drivers, including Long Drivers of America Hall of Fame members Bobby Wilson and Brian Pavlet and former RE/MAX senior world champion Dan Boever.

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Gaylord Sports is a full-service sports and entertainment management company dedicated to building champions and building brands. For further details please go to [www.gaylordsports.com](http://www.gaylordsports.com).

Contact: Gaylord Sports AOLD  
T.R. Reinman Russ Pate  
619-889-0097 817-819-4547  
[treinman@gaylordsports.com](mailto:treinman@gaylordsports.com) [rrprsp@airmail.net](mailto:rrprsp@airmail.net)